



VEHICLE DESCRIPTION

EXPLORER

LG C78325

2020 EXPLORER ST 4WD
119" WHEELBASE
3.0L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
STAR WHITE MET TRI-COAT
INTERIOR
EBONY LTHR SEAT SURFACES

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- HEAD/TAILLAMPS - BLACKOUT
- HEADLAMPS - AUTO LED
- LED SIGNATURE LIGHTING
- LIFTGATE - HANDS-FREE
- LWR BODYSIDE CLADDING-BLK
- MIRRORS-PWR/HTD/AUTO-FOLD
- ST PROJ LAMP/SIG/MEM/DIM
- PRIVACY GLASS - REAR DOORS
- QUAD TIP DUAL EXHAUST
- ROOF-RACK SIDE RAILS-BLACK
- TAILLAMPS/FOG LAMPS - LED
- TRAILER SWAY CONTROL
- WIPERS - RAIN-SENSING

INTERIOR

- 110V/150W AC POWER OUTLET
- 12" LCD DIGITAL IP CLUSTER
- 2ND ROW HEATED SEATS
- AMBIENT LIGHT/ILLUM ENTRY
- AUTO-DIM REARVIEW MIRROR
- CARPETED FLOOR MATS
- HTD LTHR WRAPPED STR WHL W/LOGO, CRUISE/AUDIO CTRLS
- HTD/VENTILATED FRT SEATS
- POWERFOLD 3RD ROW SEAT
- PWR TILT/TELE STR COLUMN
- ROTARY GEAR SHIFT DIAL
- SMART CHARGING USB PORT(4)
- SPORT BUCKET FRONT SEATS
- TRI-ZONE ELECTRNC TMP CTRL

FUNCTIONAL

- 360-DEGREE CAMERA
- ACTIVE PARK ASSIST 2.0
- B&O SOUND SYSTEM
- CLASS III TRAILER TOW PKG
- FORD CO-PILOT360™ ASSIST+
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- PHONE WIRELESS CHRGING PAD
- REMOTE START SYSTEM
- REVERSE SENSING SYSTEM
- SIDE-WIND STABILIZATION
- SPORT-TUNED SUSPENSION
- SYNC@3 W/TOUCHSCR/APPLINK®
- TERRAIN MANAGEMENT SYSTEM
- VOICE ACTIVATED NAVIGATION

SAFETY/SECURITY

- ADVANCETRAC® WITH RSC®
- AIRBAG-DRIVER/PASS KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- SOS POST-CRASH ALERT SYS™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 400A

OPTIONAL EQUIPMENT/OTHER

2020 MODEL YEAR	
STAR WHITE MET TRI-COAT	595.00
P275/45R21 A/S BSW TIRES	
FLOOR LINERS,FRONT & 2ND ROW	120.00
50 STATE EMISSIONS	NO CHARGE
TWIN PANEL MOONROOF	1,695.00
PREMIUM TECHNOLOGY PACKAGE	995.00
.14 SPEAKERS	
.10.1" LCD PORTRAIT TOUCHSCRN	
.MULTICONTOUR FRONT SEATS	
ST STREET PACK	995.00
.PERFORMANCE BRAKES	
.21" ALUMINUM WHEELS	
CARGO MAT *DLR INSTLD ACCY	100.00

PRICE INFORMATION

BASE PRICE	\$54,740.00
TOTAL OPTIONS/OTHER	4,500.00
TOTAL VEHICLE & OPTIONS/OTHER	59,240.00
DESTINATION & DELIVERY	1,245.00



Included with your ST purchase is an experiential performance driving program.

Included with your ST SUV Experience registration:

- 1-day driving experience
- 1 guest experience
- 1-night hotel stay
- Welcome dinner reception for you and a guest
- Breakfast for you and a guest
- Catered lunch
- Exclusive ST SUV Experience participant gifts
- Memories to last a lifetime

For all program details and to register to attend, visit www.stsuvexperience.com or contact the Ford Performance Racing School at 435-27-SPEED (77333).

The complimentary ST SUV Experience is available only to original owners of the new Explorer ST. Eligible participants who purchased and took delivery of a qualifying Explorer ST will have one calendar year from the date of delivery to register for and attend an ST SUV Experience. (See the program website for participation qualifications and program terms.)

RAMP ONE	CT44	CONVOY	TOTAL MSRP \$60,485.00
RAMP TWO			
ITEM #:	48-M309 O/T 2	FORD CREDIT	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance .

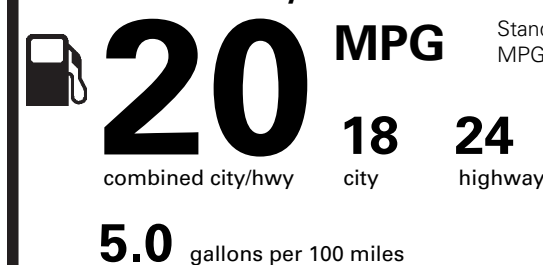
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy



Standard SUVs range from 13 to 101 MPG. The best vehicle rates 136 MPGe.

You spend **\$2,500**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,000**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 446 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★★
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Based on the risk of injury in a side impact.

Rollover	★★★★★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

SCAN OR TEXT 1FLG78325 TO 48028

Msg & Data rates may apply. Text HELP for help



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